

NEW AUTUMN STYLES

In Womens Suits and Dresses

The fashions of today are more attractive and interesting than they have ever been before. We made a wide selection of the most beautiful styles and fabrics in a great range of coloring to suit every taste. The always welcome serges, as well as the tweeds, whipcords, gabardines, and broadcloths.

The European war has given a new inspiration to the fashion makers and things military are reflected largely in this autumn showings. Square shoulders, braided fronts, suggestive buttons, high and straight collars all have come in for a share of attention. The skirts have panel plaits, wide and living with all the neat and trim effect of the latest fashions. And, of course, they are different. Prices

\$14.50, \$18, \$22.50 \$25 Up to \$35

New Fall Dresses, Too

We will be glad to show these pretty fall dresses if you will call at our store. You will be struck by their charmingly different cut and their remarkably reasonable price. A dress to suit every individuality in finest silk poplin. African brown, Royal blue, black and green predominate as to color.

ONLY \$6.95

See Our Window Display; Latest Fashions

The Latest in Gloves

Those dainty autumn gloves are wonders and you should not miss inspecting our showing. All the latest shades which fashion decrees—all sizes.

The pair **\$1.25 \$1.50, and \$2.00**

Many Novel Offerings in Neckwear

Your neckwear will make or mar your new fall clothes. These latest arrivals enable you to pick that tiny bit of silk that just suits you and suits your suit. Of course, you have seen our window display of crepe, chiffon, net, and organdie neckwear.

at **25c 35c 65c 75c up to \$2.50**

You'll Need a New Handbag

We have just received a shipment of the latest shapes, with handles at the top or the back. Novelty locks and trinkets. Made in patent leather, silk moir lined, crepe seal, morocco, and pin seal.

prices start at **35c up to \$5.00**

LESTER & DECKERT

***** IOLA ITEMS *****

Each time a new school term begins it seems as if time turns backwards in its flight and I am still a little girl full of enthusiasm to accomplish wonders, and sure that my dreams must come true. And so when I watch our dear youth, I hope with all my heart that they will realize the need they all work and hope for.

Owing to the departure of many of our people, after receiving the deeds for their lands, our enrollment is quite small; but we trust that our new teacher, Mrs. Elsie Crotehetti Maisel, will find that she has such fine workable material, that the quality will far outweigh the quantity and that teacher and pupils will have a pleasant and profitable year.

One word to our young folks that have gone to Deming: We want to be proud of you. Iola's reputation is in your hands, as it were. Make folks admire you, both for your manliness and your application to your work. These young folks are Esther May Porcher, who will live with Mrs. Robert Thompson, Ralph Kozel, who will live E. R. Vallandigham for his mentor, and Robert Lucas, who will live with his sister, Mrs. Oscar Stetson.

The Cooks school not being ready drew Frank Nickel back to his farm. His crop of rolled oats, shredded wheat, and corn flakes is very promising.

Mr. and Mrs. Curt Rambo had a pleasant visit Sunday with Mr. and Mrs. Frank Kimball.

Mr. Porcher, who, rather late in the season, began farming the Holbrook place, has every reason to feel proud of his success. He estimates that he will have twenty tons of feed stuff, six tons of alfalfa about 1,000 pounds of beans and lots of garden truck.

Ralph C. Ely, with a party of Californians, were at the F. Kimball place while making a tour of the valley. Mr. Ely was demonstrating the advantages of farming in the valley. The visitors were greatly impressed with what they saw.

***** HONDALE *****

Mr. and Mrs. Fred Gregory, formerly of Texas, are here to make their home permanently.

Mr. Summers is building a nice home on his place west of Hondale. Mr. Allen also expects to build at an early date. Hondale welcomes these newcomers.

Miss Ruth Kent, after a pleasant visit with her sister, left the community for her home in Texas last week.

This is a busy season at the local canning factory. Shipping of fresh and canned tomatoes is going on with a rush.

Miss Rebecca Coffin entertained the H. H. Club Wednesday of last week, and Thursday she delightfully entertained her Sunday school class.

The H. H. Club has postponed its regular meetings until the first Wednesday in November.

Orville Suppiger entertained quite a number of his friends at the Long S ranch last week.

Mrs. Shinn and mother of Deming are guests of Mrs. A. T. Coffin.

F. W. Bunge, assistant manager of the publicity department of the Mountain States Telephone and Telegraph company, was in Deming the latter part of last week for an inspection of the territory. He was well pleased with Deming and the results of the company's advertising here. The company expends a very large sum each year on advertising.

Night Marshal John T. Warren, on his regular rounds late Monday night, discovered the store of J. A. Mahoney rapidly filling with smoke, his quick action and promptness in calling the members of the store force, doubtless prevented a disastrous fire. Upon investigation a polishing mop was found to be at the point of bursting into flames, which was extinguished before any damage had been done.

Ira Wetmore of El Paso, arrived in Deming Tuesday to look after his interests on his ranch near Hondale. Mr. Wetmore does not forsake his habit of boosting for Deming.

PERSONAL

John Weems of Separ, was in town Monday on business.

Sheriff Dwight B. Stephens attended court at Las Cruces this week.

H. Maltz of Cleveland, Ohio, reached Deming Tuesday on an advertising business trip.

Mrs. Young Bounds returned to Separ Sunday, after spending a few days visiting friends in Deming.

Deputy sheriff W. J. Corrigan of Hurley was in town Tuesday on official business.

Rev. Earl DuLaney and wife returned from Anthony, N. M., where he has been helping with revival meetings.

C. B. Kelley, manager of the Singer Sewing Machine company, was in Deming Tuesday, on his way to Silver City.

Mr. and Mrs. F. E. Green and son of Silver City, passed through Deming Tuesday and stopped over on their return from a delightful trip to the big fair at San Diego. They formerly lived in Deming.

Robert McDaniels and wife, of Los Angeles, reached Deming Monday evening, accompanied by Mrs. Florence Cameron, of El Paso. Mr. McDaniels will remain several months, in order to establish here what is known as the "Mission Brick" business, something new in the building line, as the patents were received last April. The headquarters for the manufacture of the machinery for making this material is in El Paso.

***** NUTT STATION *****

J. H. Crosby was a Deming visitor last week, he bought sixty head of cattle from the Albert Lindauer ranch on the Mimbres.

Several families motored to Elephant Butte dam last week among them were: Ed Pride and family, Mrs. Laura Hall and daughter, Miss Alice; Mr. and Mrs. Will Hall, Mrs. Harry Thompson, and Mrs. Lon Barksdale.

School opened at Nutt on Monday with Miss Anna Risser of Deming as a teacher.

Mrs. Lou Reynolds of Brawley, California, visited with her brother, Ed Pride, on his ranch near Hatch, last week.

Messrs. Rominger and Casey are drilling a well for J. C. Barksdale.

Mrs. Jas. Crosby was in Nutt Friday and Saturday.

Miss Nadine Keith, who has been with her sister, Mrs. Harry Barksdale, for the past two months, has returned to Deming and will attend school there.

Mrs. Mike Yeargin and children, of Holville, Cal., visited Mrs. Jack Smyer last week.

Mrs. Andrew Lewis came out from Deming Friday.

IN THE PROBATE COURT COUNTY OF LUNA STATE OF NEW MEXICO EXECUTOR'S NOTICE

In the matter of the Estate of Sarah E. Meek, Deceased.
Notice is hereby given that the undersigned, A. W. Pollard, was on the 14th day of September, 1915, appointed executor of the estate of Sarah E. Meek deceased. All persons having claim against said estate are required to present the same duly certified within one year from the date of said appointment, the time allowed by law for the presentation of such claims, and if not so presented and filed, the claim will be barred by virtue of the statute in such cases made and provided. All persons indebted to said estate are requested to settle with the undersigned.

A. W. POLLARD, Executor of the Estate of Sarah Meek, Deceased.

STATE OF NEW MEXICO THE PROBATE COURT FOR THE COUNTY OF LUNA ADMINISTRATRIX'S NOTICE OF INTENTION TO RESIGN.

In the matter of the Estate of Hamp Carville, Deceased.
Notice is hereby given that the undersigned, duly appointed, qualified and acting administratrix of the estate of Hamp Carville, deceased, will on the 24 day of October, A. D. 1915, submit her resignation as such administratrix to the above named court. Dated the 15th day of September, 1915.
ELLA J. CARVILLE, Administratrix of the estate of Hamp Carville, Deceased.

C. M. Davis of the Missouri State Life Insurance company, left Sunday for Midland, Texas, to deliver a \$10,000 death claim. He will be away from town about two weeks.

Grace



Regina

LATEST FALL HATS

Come to our fall opening today and tomorrow. You will be delighted with our many beautiful models—adaptions and reproductions of authentic Paris styles. You will be surprised, too, at the individuality and charm of the treatment in our own workroom. One of the choicest displays in Deming—or anywhere else in the Southwest, for that matter.

You can select just what you want from our display at a ridiculously low price.

We are receiving shipments weekly of the newest styles. If, by any chance, you should not find just what you desire, we will make a special order that will bring it immediately.

BUTLER & WATSON

(WITH LESTER & DECKERT)

ANNOUNCEMENT!

For the convenience that our long hours will afford our customers, we have added a stock of **WINCHESTER SHELLS**

J. A. KINNEAR & CO.

THE DRUGGISTS THE STATIONERS

COMING SOON

J.M. BUSBY'S

WORLD'S GREATEST COLORED MINSTREL SHOWS

A GOOD CLEAN FUNNY DELIGHTFUL ENTERTAINMENT

IT'S ONE LONG LAUGH

PARADE AT NOON
BAND CONCERT AT 7 PM

ORDER YOUR AUTOMOBILES FOR 10:15 PM

THE NEW AND ANCIENT SOUTH

DOOR OPEN 7:30 PM
CURTAIN 8 PM

Under Canvas, Deming, Fri., Sept. 24.

Because you are discriminating is the reason why you should drink

Chase & Sanborn's Seal Brand Coffee

The Deming Merc. Co.

A GRAPHIC AD Cent-a-word, Will bring Satisfactory Results.